

iCAUR V27**BUILT FOR THE ROAD LESS TRAVELLED**

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1000 KM
Combined Range

150 KM
EV Range

V27
REEV





International

Since its founding in 1997, Chery has grown into a global automotive leader with a presence in over 110 countries across various regions. As the first Chinese brand to surpass one million domestic sales, Chery has consistently set benchmarks in innovation, technology, and international expansion. In 2025, Chery International achieved the remarkable Dual 500 milestone by ranking No. 233 on the Fortune Global 500 as the fastest-growing automaker of the year and by becoming the first Chinese auto brand to surpass five million vehicle exports worldwide. iCAUR represents the next chapter of this journey, building on Chery's legacy of excellence. Together, they embody the group's vision of delivering intelligent, stylish, and adventurous mobility experiences to drivers around the world.

iCAUR

iCAUR is a new generation automotive brand bringing together bold design, intelligent technology and electrified performance. Created by Chery in collaboration with technology company SmartMi Tech, iCAUR is built around a different idea of what a modern vehicle should be: expressive, capable and made to be experienced. Based in Wuhu, Anhui, China, iCAUR has already expanded into 28 countries and regions, with a growing presence across the Middle East, Southeast Asia, Africa and now Pakistan. As the brand continues its global journey, iCAUR is developing a new breed of vehicles that combine advanced engineering with distinctive character and the freedom to explore. For iCAUR, mobility is more than getting somewhere. It's about what happens along the way.





Nishat Group is one of Pakistan's most prominent business conglomerates, with a diverse presence across textiles, cement, banking and financial services, insurance, power generation, paper products, hospitality, real estate development, automotive, agriculture, dairy, and aviation. Guided by strong values of trust, innovation, and progress, the group has played a vital role in shaping Pakistan's economic landscape. Bringing iCAUR to Pakistan reflects Nishat Group's vision of introducing world-class brands and redefining the future of mobility in the country.

BORN TO PLAY

Timeless, graceful, and a little playful. Nobody was offering that. Someone finally did. Your first instinct? Protect it, cherish it, guard it. But a car you protect is a car you never really have. iCAUR is made to be driven like you mean it. Designed with character that doesn't fade. Built with nerve that doesn't quit. It doesn't need protecting. It needs somewhere to go. iCAUR.





BUILT TO STAND OUT

Some shapes come and go. Some become icons. V27's unmistakably boxy silhouette gives it a presence that feels instantly familiar, yet completely its own. Built around a dual-line design philosophy, its clean lines, strong proportions and signature details create a form made to stand the test of time, not chase the next trend. It's distinctive without trying too hard. Timeless without playing it safe.

EXTERIOR



SIGNATURE LED HEADLIGHTS & RING DRLs

Automatic headlights keep the road clearly lit, while Ring DRLs serve as position lights for a distinctive look.

SIGNATURE ROOF RAILS

Rugged by design, ready to customise with a load-bearing roof rack when you need extra space.





21-INCH RIMS

21-inch rims give the V27 a bold, confident stance wherever you take it.

HEATED SIDE MIRRORS

Heated side mirrors help keep your view clear when conditions get challenging.



Ground Clearance - 220 mm



VERTICAL MATRIX LED TAILLIGHTS

Distinctive vertical LED lighting gives the V27 a signature look from every angle.

REAR SPOILER

The rear spoiler adds to the V27's bold silhouette and makes sure it looks good from every angle.



BUILT TO KEEP GOING

From intelligent power distribution to relentless electric performance and extended range, the V27 is engineered to take you further.

POWERTRAIN





DUAL MOTOR TECHNOLOGY

The iCAUR V27 employs advanced dual-motor technology, with each axle electrically driven by its own dedicated motor. The front axle features a 150 kW (201 hp) AC Induction Motor (asynchronous), while the rear axle is powered by a 185 kW (248 hp) Permanent Magnet Synchronous Motor (PMSM). Working together through an Intelligent Electric AWD system, the two motors deliver a combined 335 kW (449 hp), providing intelligent power distribution, confident traction and responsive performance. In its REEV architecture, this electrically driven AWD setup delivers the capability to go the extra mile, on road and beyond.

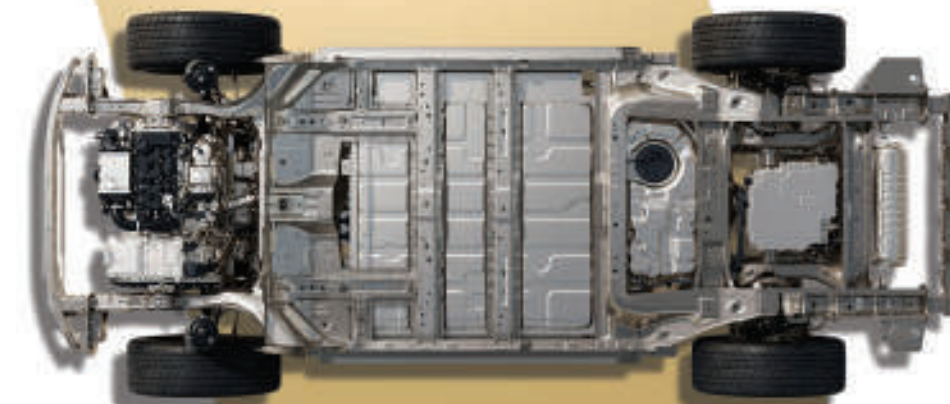
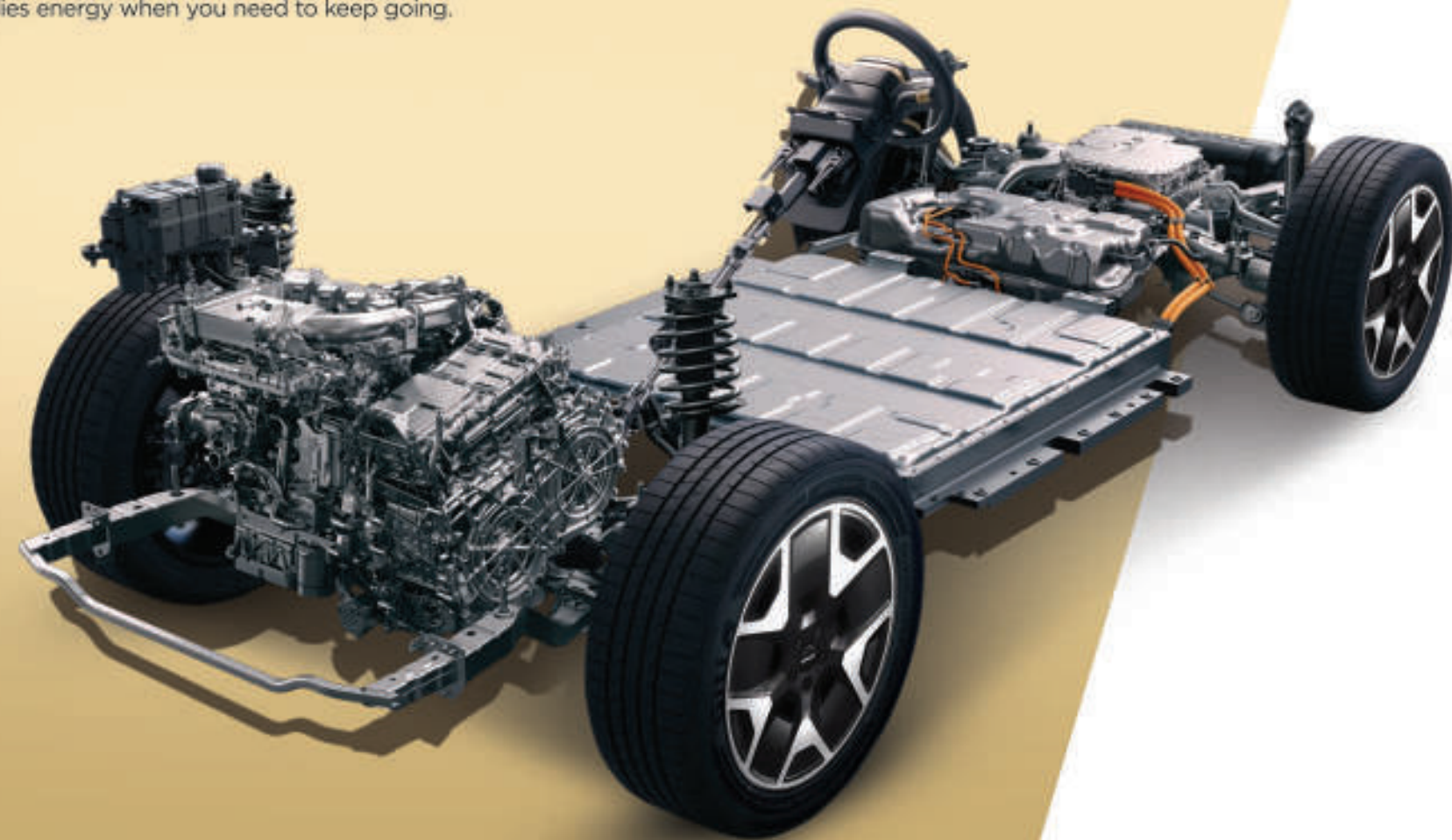
PLAY THAT WINS THE HEART

The V27's 1.5TGDI engine is recognised among the "China Heart" Top Ten Engines, bringing proven engineering and the confidence to take on whatever comes next. More capability. More freedom.
More play.



RANGE EXTENDER TECHNOLOGY

REEV technology puts electric driving at the heart of the V27, while the range extender supplies energy when you need to keep going.

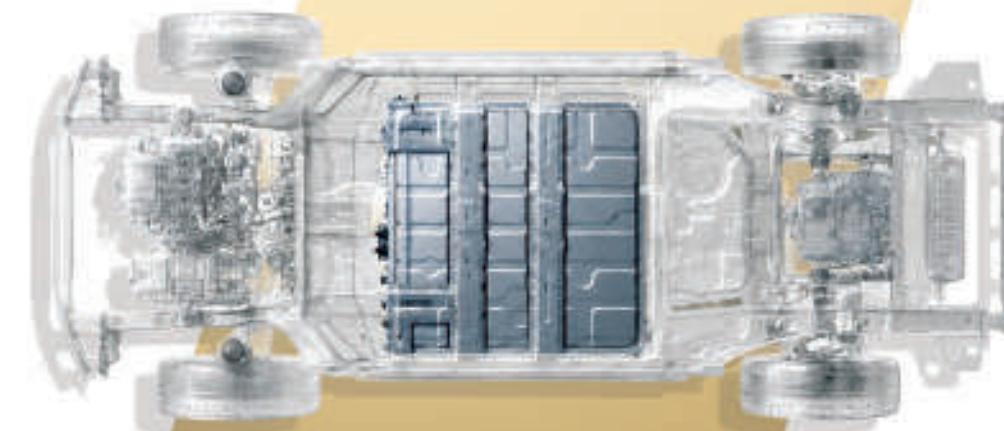


INTELLIGENT AWD

The i-AWD system intelligently distributes torque between the axles, balancing efficiency and traction when conditions get tough.

DEDICATED BATTERY

Go further with **150 km of pure electric range** and up to **1,000 km** combined range.





DRIVER ASSISTANCE



SMART ENOUGH TO PARK ITSELF

Full-scenario Automatic Parking Assistance handles tight parking spaces and automatic pull-out with ease.

INTELLIGENCE THAT PLAYS IT SMART

L2 ADAS that helps you see, react and stay in control.



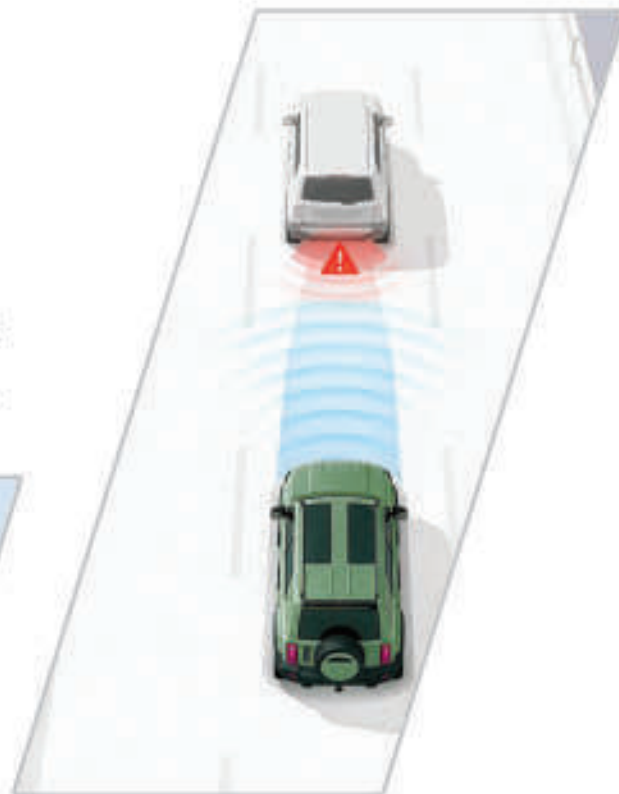
LANE KEEPING ASSIST (LKA)

Helps keep the V27 in its lane with steering assistance when needed.



FRONT COLLISION WARNING (FCW)

Detects potential frontal collisions and assists in avoiding or reducing impact.



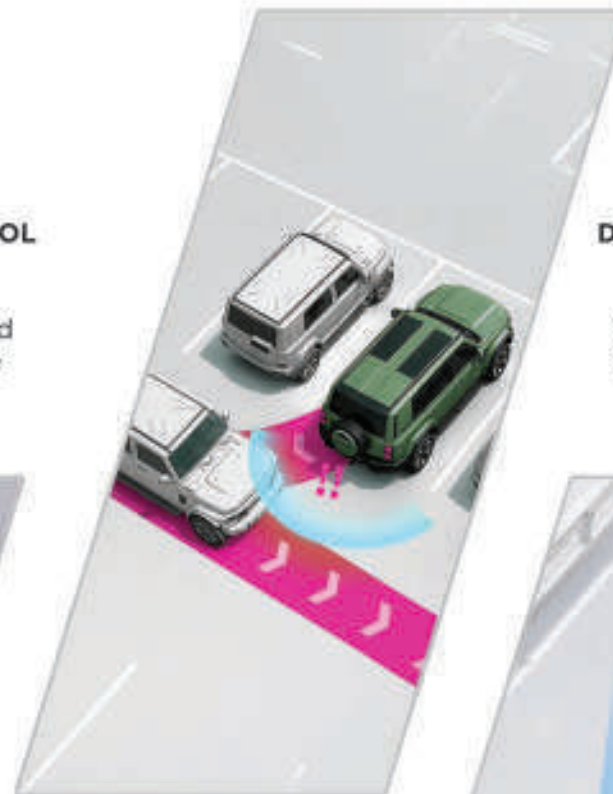
ADAPTIVE CRUISE CONTROL (ACC)

Maintains a safe speed and distance from the vehicle ahead.



REAR CROSS-TRAFFIC BRAKING (RCTB)

Detects approaching traffic while reversing and applies the brakes when needed.



DRIVER MONITORING SYSTEM (DMS)

Monitors driver attentiveness and alerts you when signs of fatigue are detected.



TRAFFIC JAM ASSIST (TJA)

Helps maintain a safe speed and distance in slow-moving traffic.





INTERIOR

BOLD OUTSIDE. REFINED INSIDE.

The V27's brown and black interior brings together rich warmth and understated sophistication, creating a cabin that feels just as distinctive as the car itself.



MULTI-COLOR AMBIENT LIGHTING

The longest ambient lighting in its class, with multi-colour lighting adding a playful touch.



DRIVER'S SEAT VENTILATION

Ventilation across the backrest and seat cushion keeps you comfortable through every drive.





SETTLE IN YOUR WAY

6-way power adjustment and driver memory make it easy for both the driver and passenger to find their perfect position.

TECH THAT KNOWS HOW TO PLAY

The **15.4-inch 3K Display** delivers best-in-class clarity with **750 nits** peak brightness for sharp, vivid visuals.



1,818 LITRES OF ADVENTURE SPACE

Fold the rear seats and unlock up to 1,818 litres of space for everything your next adventure demands.

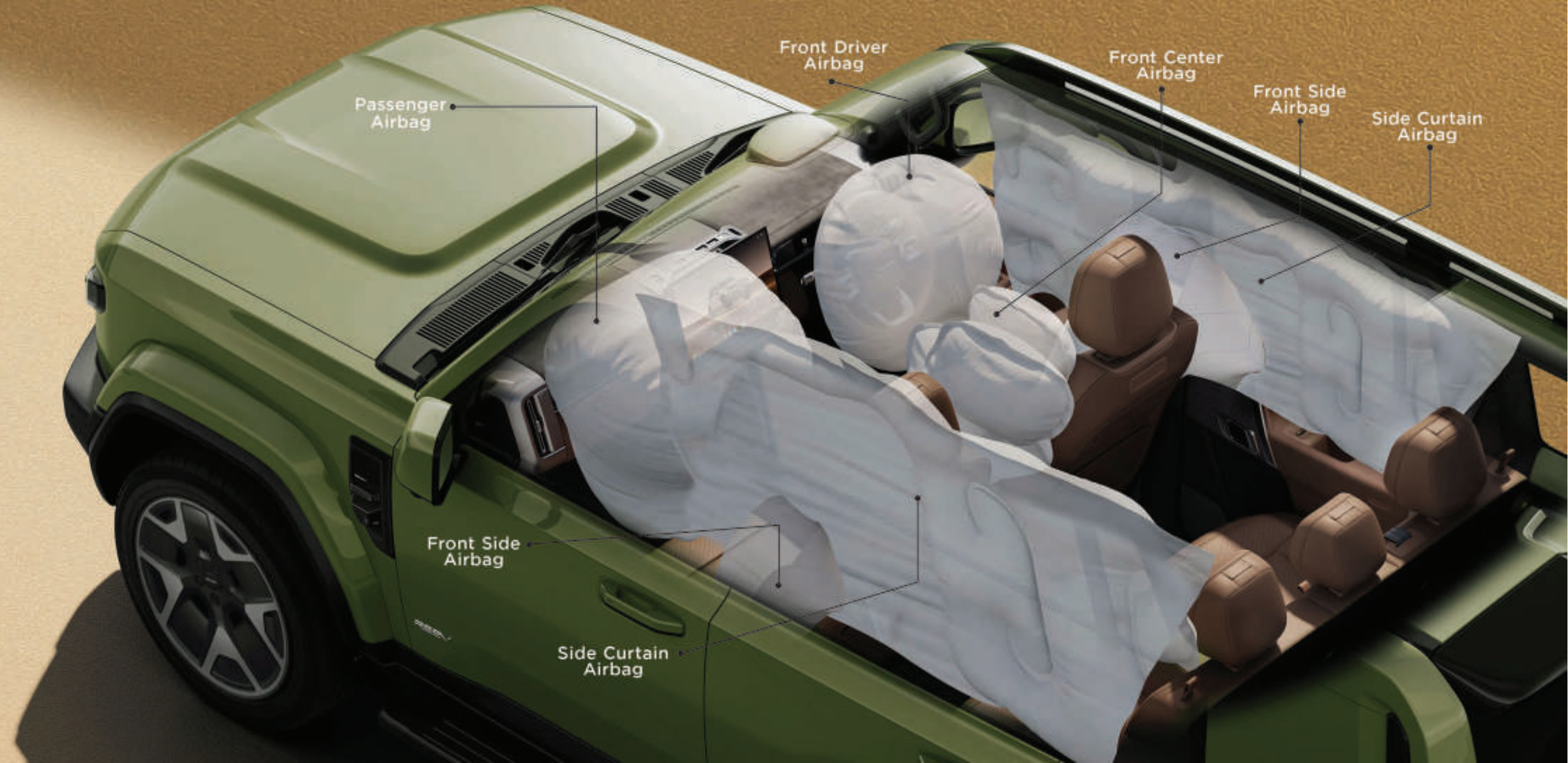
SKY ISLAND & DUAL PANORAMIC ROOF

A spacious, light-filled cabin featuring Sky Island and a Dual Panoramic Roof that brings the sky into every journey.



7-AIRBAG SAFETY SYSTEM

Seven airbags surround you with added protection, giving you confidence wherever the road takes you.



POWER THAT PLAYS ANYWHERE

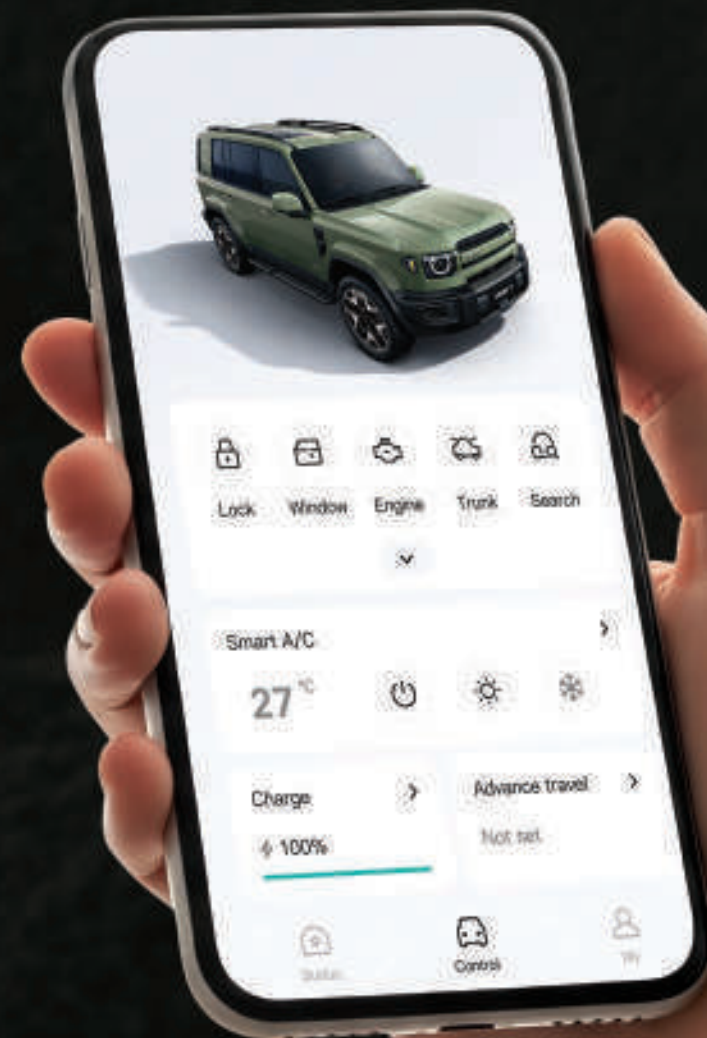
With 6.6 kW of V2L discharge power, the V27 brings power wherever the adventure takes you. Power your gear, set up camp or keep your essentials running. The grid doesn't get to decide where you play.





V27 - READY AT YOUR COMMAND

Stay connected to your V27 wherever you are. Remotely lock or unlock your vehicle, control the windows and air conditioning, locate your V27, and manage charging, all from your smartphone. Simple, smart and always within reach.



Specifications iCAUR V27

Dimension & Mass	iCAUR V27-AWD
Length (mm)	5045
Width (mm)	1976
Height (mm)	1894
Wheelbase (mm)	2900
Ground Clearance (mm)	220
Curb Weight (kg)	2284

Vehicle Data	iCAUR V27-AWD
SUV	●
REEV	●
Electric AWD	●
RHD	●
Seat Capacity	5
Electric Range (km)	150 (NEDC)
Combined Range (km)	1000 (NEDC)
Acceleration Time 0-100 (Sec)	5.9
Tank Capacity (Liters)	60

Engine & Powertrain	iCAUR V27-AWD
Engine Capacity	1.5TGDI
Motor Type (Dual Motors)	Front: Asynchronous/Inductive Back: Permanent Magnet/Synchronous
Horsepower (hp)	449
Combined Peak Power (kW)	335 (150 in the front & 185 in the back)
Combined Peak Torque (Nm)	505 (205 in the front & 300 in the back)
Drive Modes	8+X, with Memory

Battery Data	iCAUR V27-AWD
Battery Capacity (kWh)	34.31 kWh
20%-80% Charging Time	15 minutes
3.3 kW Portable Charger	●
7 kW Wall Charger	●
(Charging Module) CCS2	●
External Discharge Power	6.6 kW
AC Charging Capacity	7 kW
DC Charging Capacity	100 kW

Chassis & Steering	iCAUR V27-AWD
Front MacPherson Independent Suspension	●
Rear Multi-Link Suspension	●
Electric Power Steering	●
Tilt & Telescopic Steering Wheel	●
Front Ventilated Disc Brakes	●
Rear Solid Disc Brakes	●

Safety Features & Driver Assistance	iCAUR V27-AWD
APA - Fully Automatic Parking	●
Cruise Control	Adaptive
ABS - Anti-Skid Brake System	●
EBD - Electric Brake Force Distribution	●
BAS - Brake Assist System	●
BOS - Brake Override System	●
ESP - Electronic Stability Program	●
TCS - Traction Control System	●
ONEBOX	●
EBA - Emergency Brake Assist System	●
RSC - Roll Stability Control System	●
Speed Limit Setting	●
HAC - Hill-Start Assist Control	●
HDC - Hill Descent Control	●
TPMS - Tire Pressure Monitoring System	●
LDW - Lane Departure Warning	●
LDP - Lane Departure Prevention	●
LKA - Lane Keeping Assist	●
DMS - Driver Monitoring System	●
BSD - Blind-Spot Detection	●
RCTA - Rear Cross Traffic Alert	●
RCTB - Rear Cross-Traffic Braking	●
FCW - Front Collision Warning	●
RCW - Rear Collision Warning	●
AEB - Automatic Emergency Brake	●
DOW - Door Open Warning	●
ELK - Emergency Lane Keeping	●
DAI - Departure Reminder	●
ICA - Integrated Cruise Assist	●

Safety Features & Driver Assistance	iCAUR V27-AWD
TJA - Traffic Jam Assist	●
HMA - Headlamp Matrix Adaptive	●
EPB - Electronic Parking Brake	●
Automatic Door Locking	●
Auto Hold Parking	●
Central Locking	●
Mechanical Child Safety Lock	●
Vehicle Anti-Theft Alarm	●
540-Degree High Definition Panoramic Cameras	●
Electric Tailgate Lock	●
Driver's Airbag	●
Passenger's Airbag	●
Front Side Airbags	●
Side Curtain Airbags	●
Front Center Airbag	●
Passenger Airbag Enable Switch	●
EDR (Emergency Data Recorder)	●
Dashcam Interface	●
ISOFIX Interface	●

Exterior	iCAUR V27-AWD
Automatic LED Headlights	●
LED Daytime Running Lamps	●
LED Taillights	●
Electronically Height Adjustable Headlights	●
Headlight Delay-Off Function	●
High Mounted LED Brake Light	●
Dual Rear Fog Lights	●
Dual Reverse Lights	●
Side Turn Signals	●
Rear License Plate Light	●
Projector Puddle Lights	●
Electrically Adjustable Exterior Mirrors	●
Retractable Side Mirrors	●
Heated Exterior Mirrors	●
Fender Flares	●
Door Side Steps	●

Exterior	iCAUR V27-AWD
Front & Rear Towing Hook	●
Alloy Rims	●
Full-Size Spare Tire	●
Rim Size	21 Inch
Tire Brand	Giti - 265/45 R21
Tire Repair Tools	●
Rear Spoiler	●
Rear Luggage Compartment	●
Luggage Mesh Pockets	●
Frameless Front & Rear Wiper	●
Rain Sensor Wiper	●

Interior	iCAUR V27-AWD
Interior Color - Option	Black, Brown
Ceiling Sky Island	●
Soft Touch Dashboard	●
Leather Door Panels	●
Steering Wheel	Faux Leather
Auto Anti-Glare Rearview Mirror	●
Driver's Seat Adjustment	Power - 6 Way
Passenger Seat Adjustment	Power - 6 Way
Driver's Seat Ventilation (Backrest + Seat Cushion)	●
Passenger Seat Ventilation (Backrest + Seat Cushion)	●
Driver's Seat with Memory Function	●
Welcome Seat Function	●
Front Center Armrest with Cool Box	●
Multi-Color Ambient Lighting	●
First & Second Row Reading Lamps	●
Luggage Compartment Light	●
Illuminated Glove Box with Damping Function	●
Front Row Headrest	Manual 2-Way Adjustment
Front & Rear Headrest	Independent
Second-Row Adjustable Headrests	3
Second-Row Seats Foldable Flat with 4/6 Split	●
Column Shifter (Electronic Shifter)	●
Sunshade Holder	●
Driver Foot Rest	●
Trunk Capacity (Liters)	715 - 1818

Comfort & Convenience	iCAUR V27-AWD
Mechanical Key	●
Key Forgotten Alarm	●
Keyless Entry/Start	●
Remote Key	●
Remote Window Lowering	●
Side-Opening Tailgate	●
Power Windows with Anti Pinch	●
Driver & Passenger Illuminated Vanity Mirrors	●
Privacy Glass	Rear Seats + Rear Windshield
Soundproof Glass	Front Row
Heated Rear Windshield	●
PM2.5 Air Purification - CN95	●
Dual-Zone Automatic Air Conditioning	●
Second Row Air Vents	●
Sunglasses Holder	●
Double Dome Sunroof	With 99.9% UV Protection

Infotainment	iCAUR V27-AWD
Instrument Cluster	8.88 Inches
Center Control Screen	15.4-Inch, Qualcomm 8155 Snapdragon Chipset.
Center Screen Resolution	750-Nit, 3K Retina Resolution
3D HMI Interface	●
Speakers	15 Pioneer Speakers with Subwoofer
Wireless Phone Charging	50W
Offline Intelligent Voice Control	●
Phone Mirroring with Apple CarPlay & Android Auto	●
Qibla Compass	●

Adventure Essentials	iCAUR V27-AWD
Engine Strut Bars	●
Storage Spaces with Customization Options	49
Built-In Standard Screw Mounts for Cameras & Accessories	1/4-inch
12V Power Outlet (Trunk)	●
Max Towing Capacity	1.6T
Tow Hooks	●
Under-Body Protection Plate	●
Load-Bearing Roof Rails	●

VEHICLE

6 YEARS

OR 150,000 KM

WHICHEVER COMES FIRST.

WARRANTY PERIOD

BATTERY

8 YEARS

OR 160,000 KM

WHICHEVER COMES FIRST.

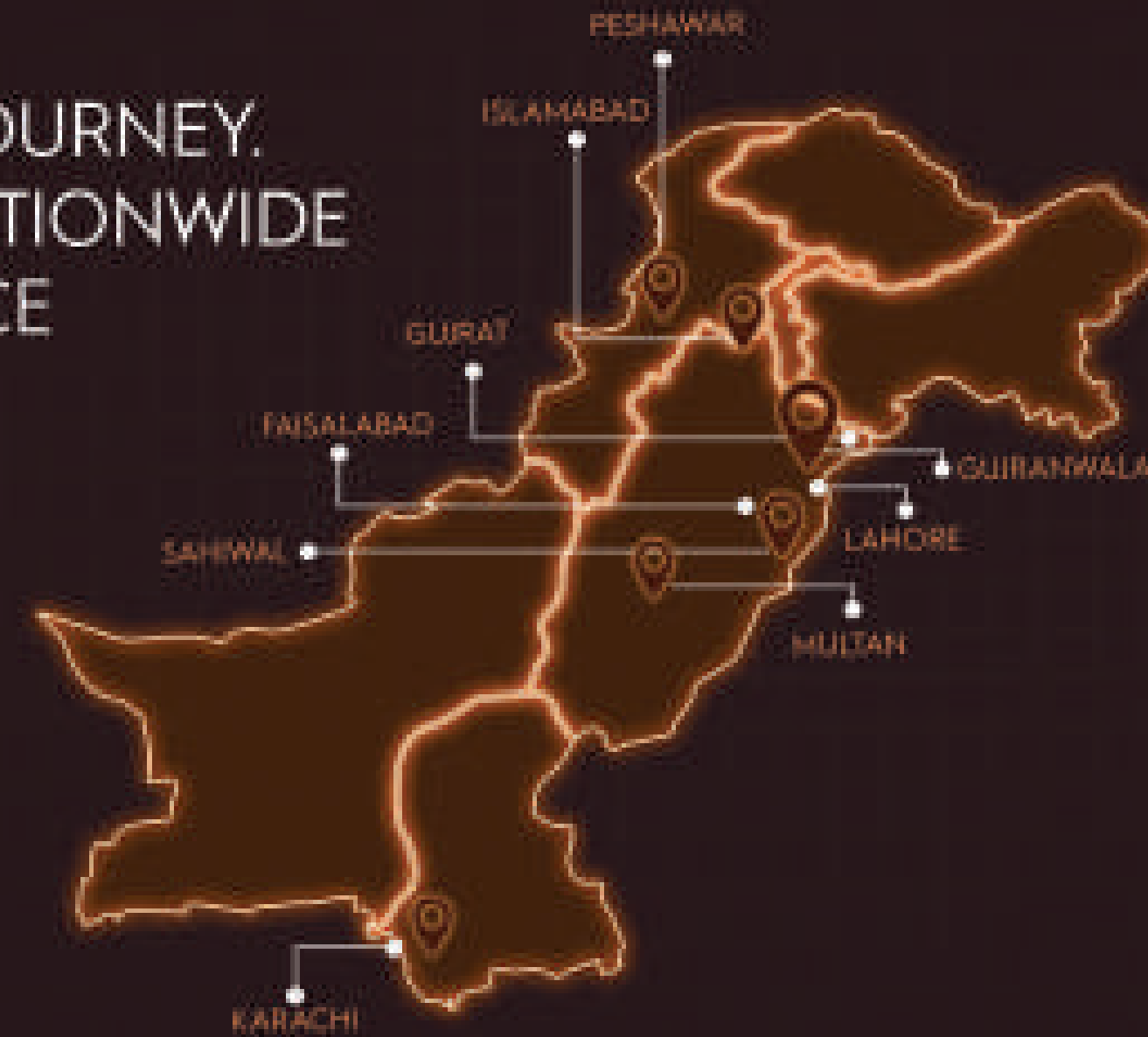
WARRANTY PERIOD

*Terms & Conditions Apply





YOUR JOURNEY.
OUR NATIONWIDE
PRESENCE



ICAR



Scan to find your
nearest dealership

CHOOSE YOUR BEAST

From New Crystal Black to Gold Sand Yellow and Tactical Green, every V27 colour brings out a different side of its character. Pick your attitude.



CAMEL



TACTICAL
GREEN



STARLIGHT
SILVER



KHAKI WHITE



PORCELAIN
GRAY



NEW CRYSTAL
BLACK



GOLD SAND
YELLOW

